Social Media Certified

Sierra C Austin

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Certified: Oct 30 2020 - Valid until: Nov 29 2022

Certification code: b0896f7f61c54358b844d76dd7a00d43

HubSpot Academy

CEO Brian Halligan